



# CSCE Annual Conference

Partnership Opportunities  
September 2022

*Changing Tides and Ingenuity  
Marées changeantes et ingéniosité*



# Partnership Opportunities



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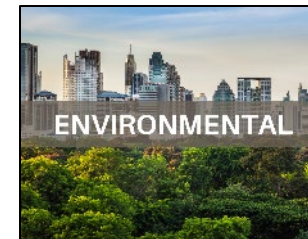
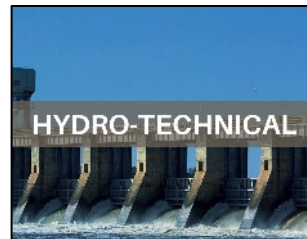


# About the Conference



- Annual conference for the Canadian Society for Civil Engineering
- Dates/Host City: May 24 – 27, 2023 – Moncton, NB
- Venue: Delta Hotel Beausejour ([Delta Beausejour Website](#))
- Anticipated attendance: between 450 and 550 delegates
- Theme: Changing Tides and Ingenuity - Marées changeantes et ingéniosité

## Conference Technical Tracks





# Benefits of Partnering with CSCE



- Raise brand awareness with thousands of civil engineering and infrastructure professionals, vendors, universities, governments and the general public
- Support a 130+ year old not-for-profit professional association
- Meet and network with colleagues
- Mentor/recruit future civil engineers (undergrad and graduate students)





# Major Sponsorship Packages



Package Benefits	Diamond	Platinum	Gold	Silver	Bronze
Fee (CAD)	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
Number of packages available	1	Multiple	Multiple	Multiple	Multiple
Conference delegate registrations (included)	5	4	3	2	1
Sponsor booth in the trade show area (included)	Yes	Yes	No	No	No
Pre-conference recognition in conference marketing materials (conference website, program, mobile app)	✓	✓	✓	✓	✓
Onsite recognition with event signage, digital sponsor loops, acknowledgement from conference co-chairs at conference opening and closing	✓	✓	✓	✓	✓
Speaking opportunity at conference opening	✓				
Ability to customize sponsorship package to meet specific needs	✓	✓	✓	✓	

- Accredited Academic Institutions receive a 50% discount on above packages (excluding the Diamond package)
- CSCE Corporate sponsors receive 10% discount on above packages



# Event Sponsorship Packages



Event Sponsorship	# Available	Price (CAD)	Details
Lanyards	1	\$4,000	Sponsor's logo will be printed on the conference lanyards.
Welcome Reception	2	\$3,000	Up to two sponsors will be recognized with event signage at the entrance to the Welcome Reception.
Gala Dinner	2	\$4,000	Up to two sponsors will be recognized with event signage at the entrance to the Gala Dinner.
Keynote Sponsors	3	\$1,500	Each keynote session will have a sponsor. Sponsors will be thanked at the introduction of each keynote presentation and their logo will be displayed on the screen before and after the keynote.
Mobile Application Sponsor	2	\$3,500	Up to two sponsors with special recognition for the conference mobile application (provided by Whova)
Coffee Breaks	6	\$1,000	Each coffee break will have a sponsor. Coffee break sponsors will be recognized with event signage at the coffee break staging areas.
Lunch	3	\$2,500	Each lunch break will have a sponsor. Lunch sponsors will be recognized with event signage where lunch is served.
WIFI	1	\$2,500	There will be one WIFI sponsor. WIFI sponsor will be recognized on general symposium program materials.
Delegate Gift	1	\$5,000	Special recognition (logo on delegate gifts)
Young Professionals Event	2	\$2,000	Up to two sponsors with special recognition at the young professionals (YP) event



# Exhibitor Booths



## Single Booth – 10' X 10'

Early \$3,000 / Regular \$3,500

- Early price is available until December 31, 2022
- Booth packages include:
  - 10' wide booth, table and 2 chairs
  - 1 standard 110 volt power outlet
  - 1 complimentary delegate registration
  - Logo on conference website, mobile app
  - Logo and company profile in conference program
  - Ability to add company profile, promotional materials and video to the conference mobile app



# How to Order



1. Visit <https://www.csce2023moncton.ca>
2. Click on the [Conference Products page](#)
3. Choose the package you would like to purchase
4. Complete the form and submit payment

The screenshot displays the website for the CSCE Annual Conference in Moncton, NB, held from May 24th to May 27th, 2023. The page is titled 'Conference Partnership Opportunities' and provides information about the conference as a forum for practitioners and researchers. It lists 'Benefits of Partnering with CSCE' and offers a grid of 'Sponsor and Exhibitor Packages'.

**Benefits of Partnering with CSCE**

- Raise brand awareness with thousands of civil engineering and infrastructure professionals, vendors, universities, governments and the general public
- Support a 130+ year old not-for-profit professional association
- Meet and network with colleagues
- Mentor/recruit future civil engineers (undergrad and graduate students)

**Sponsor and Exhibitor Packages**

Special Early Bird Rate	Major Sponsorship	Major Sponsorship	Major Sponsorship
Exhibitor Booth C\$3,450.00 GST/HST included	Diamond Sponsorship C\$10,000.00 GST/HST included	Platinum Sponsorship C\$21,000.00 GST/HST included	Gold Sponsorship C\$15,450.00 GST/HST included
Major Sponsorship	Major Sponsorship	Major Sponsorship	Major Sponsorship





# Additional Information



For more information or assistance, please contact the following:

For **general sponsorship inquiries**, please contact Lisa Reny [lisa@karma-link.ca](mailto:lisa@karma-link.ca).

For **exhibitor inquiries**, please contact Emily Fournier [emily@karma-link.ca](mailto:emily@karma-link.ca).



# General Terms and Conditions

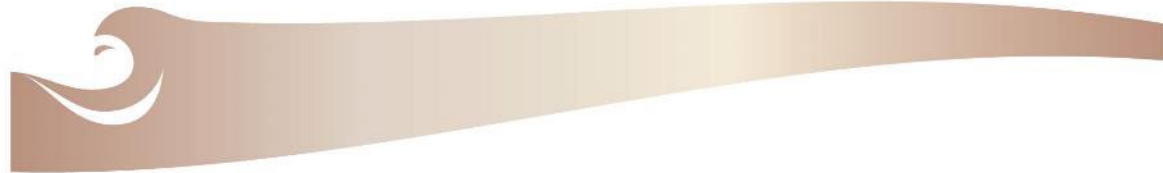


- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality logo and other graphics/images (png format is preferred).
- The conference manager reserves the right to decide the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Exhibitor booths will be assigned by conference manager based on order of booking.
- All sponsorship packages and prices are in Canadian dollars.
- Smaller packages can be purchased online by credit card. Other payment forms are available for larger packages (EFT, cheque). Please contact [accounting@karma-link.ca](mailto:accounting@karma-link.ca) for alternative payment methods.

**Changing Tides and Ingenuity**  
**Marées changeantes et ingéniosité**



**CSCE MONCTON 2023**



**Canadian Society for Civil Engineering**